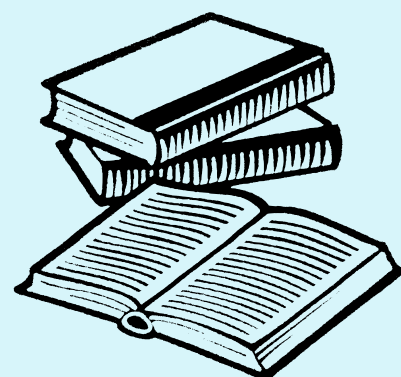


# RECOMMENDATIONS FOR SHOPPERS

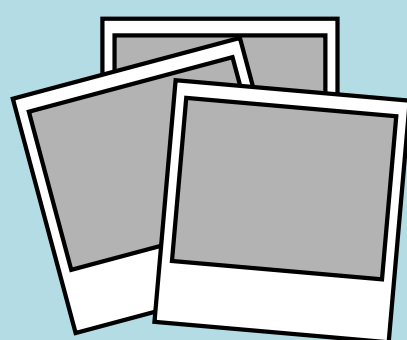
## 1. READ PRIVACY POLICIES THOROUGHLY

Before using any VR/AR/MR shopping app, carefully read through its privacy policy. Pay close attention to how your data is collected, stored, and shared, especially if biometric data is involved. Look for transparency regarding data handling practices. Don't assume that the top brands stature ensures impeccable privacy practices. Look for explicit statements about data handling, including information on image storage, sharing practices, and third-party involvement.



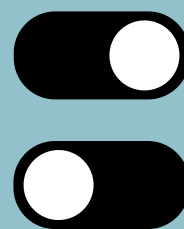
## 2. ANTICIPATE THE SHARING OF YOUR IMAGE AND BIOMETRICS

It may be possible that your image is shared with the website or third parties to facilitate virtual try on services. Furthermore, privacy policies may not explicitly mention collection of users' images and biometrics for this purpose. So, we recommend that if you certainly are not willing to share your image and biometrics in any case, do not use such services at first place.



## 3. BE MINDFUL OF PERMISSIONS

When installing or using VR/AR/MR shopping apps, consider limiting permissions granted to the app. For example, you can restrict access to location data, microphone, or other sensitive information unless absolutely necessary for the app's functionality.



## 4. BE CAUTIOUS WITH PERSONAL INFORMATION

Exercise caution when providing personal information such as payment details, addresses, or contact information within VR/AR/MR shopping apps. Only share necessary information and avoid oversharing and Opt-Out for data collection or sharing, when possible.



## 5. RESEARCH PROVIDERS

Before using a VR/AR shopping app, research the app developer or provider. Look for reviews, ratings, and any history of privacy or security incidents associated with the app or company. Be aware of third-party integrations within apps and their potential privacy implications. Evaluate the trustworthiness of third-party services before granting access to your data.



## 6. USE STRONG PASSWORDS

If the app requires account creation, use strong, unique passwords for your accounts associated with VR/AR shopping apps. Avoid using the same password across multiple accounts.

